

The Social Cohesion Investment – Detailed results by local area Bradford

Summary of Findings

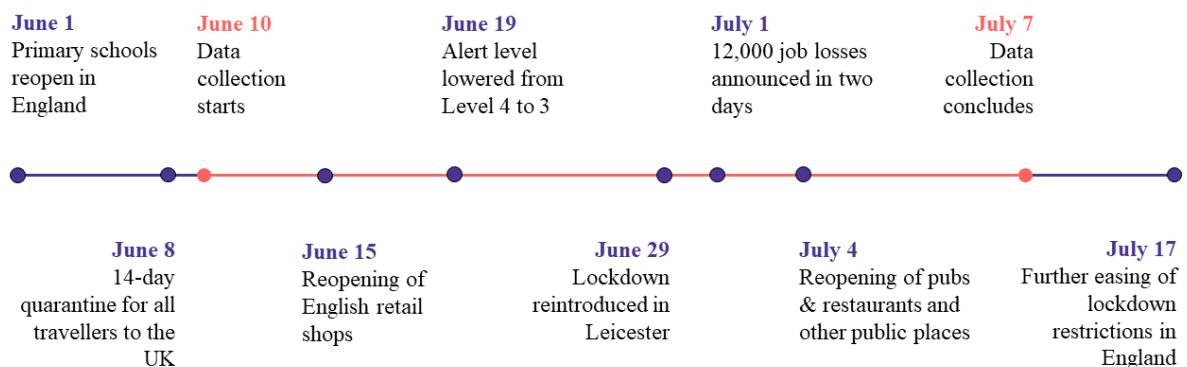
These findings are provided in addition to the main report: ‘The Social Cohesion Investment: Local areas that invested in social cohesion are faring better in the midst of the Covid-19 pandemic’ ([link to the report](#)). A description of methodology and the measures used can be found there. These results are taken from the June survey.

Bradford: Demographics of the sample (154 respondents)	
Age	Mean = 44.9 years old (<i>SD</i> =14.6)
Gender	25% male, 65% female
Income (total household annual)	38% earning up to £30,000, 48% earning £30,000-£60,000, 14% earning more than £60,000
Socio-economic status	Mean = 4.53 (<i>SD</i> = 1.35)
Ethnicity	70% White, 16% Asian (Pakistani & Bangladeshi), 4% Mixed
Political orientation	52% left-wing, 35% centre, 13% right-wing

Note. Subjective socio-economic status is measured with the ‘status ladder’: the respondent places themselves on a ladder with 8 rungs (*min* = 1, *max* = 8), a higher rung indicating a higher status.

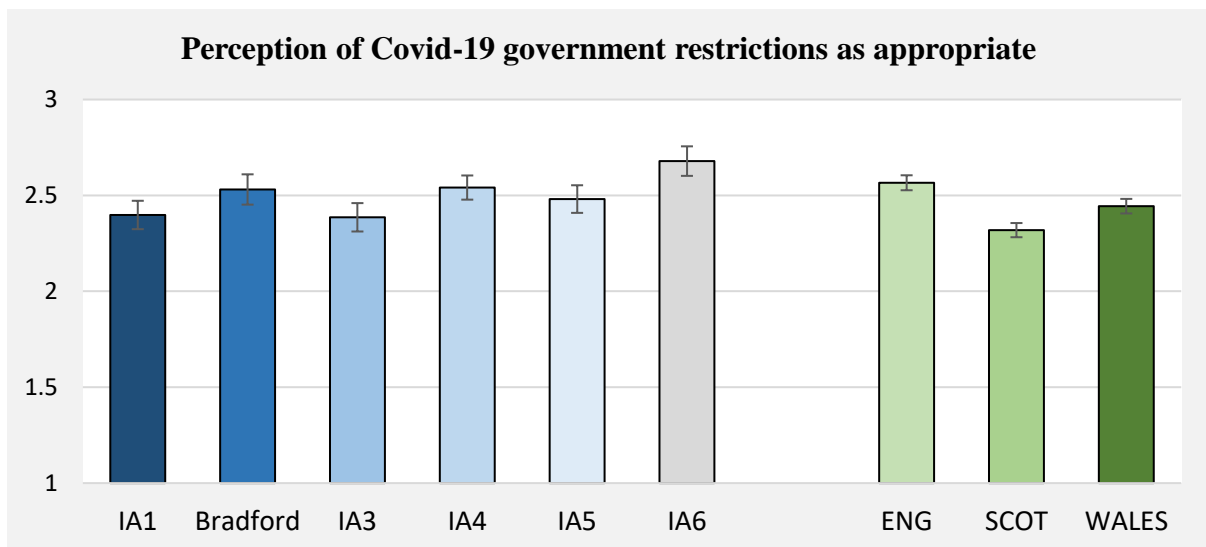
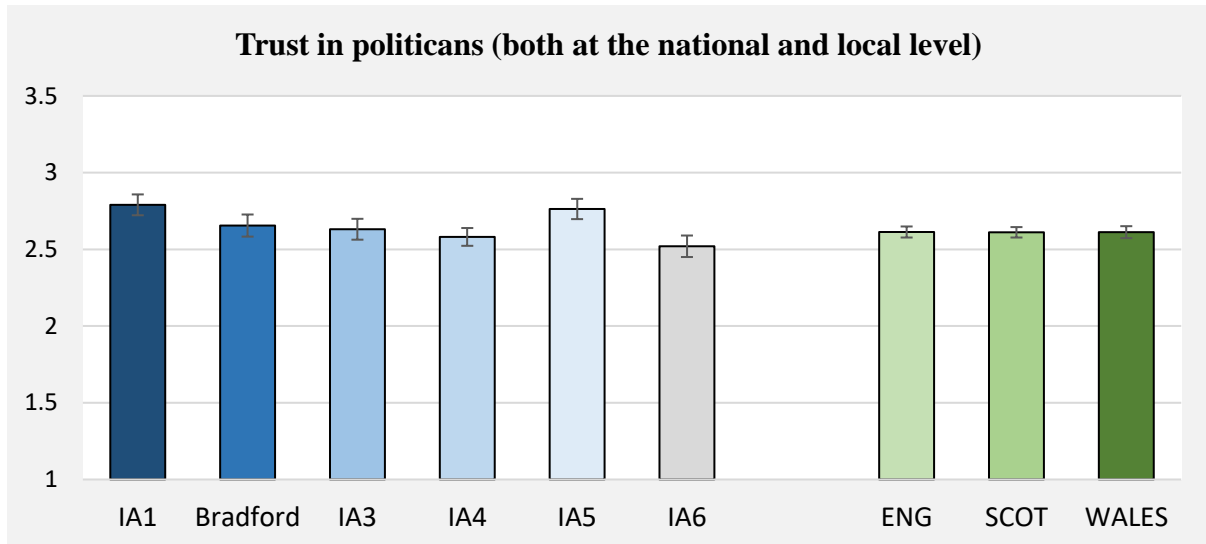
- Compared with the other local authority areas, respondents from Bradford show the highest level of engagement in social activism, most positive attitudes towards immigrants, and report the second strongest personal relationships with family, friends, neighbours and locals during lockdown.
- Respondents from Bradford report high levels of trust in politicians and trust in others to follow the guidelines, similar to the other local authorities.
- At the same time, respondents from Bradford find the restrictions slightly more appropriate than most other places (see timeline below for a summary of measures in place at the time of data collection).
- Respondents from Bradford expressed similar levels of subjective wellbeing compared to the other samples, but slightly above average levels of optimism about the future.

Survey timeline

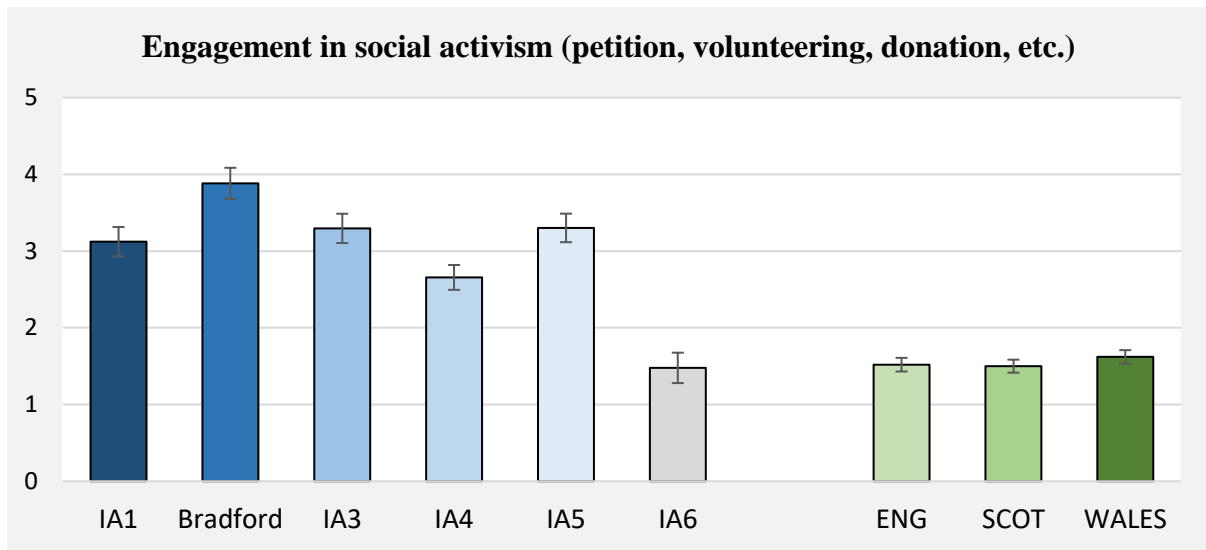


Comparative results: Indicators of social cohesion

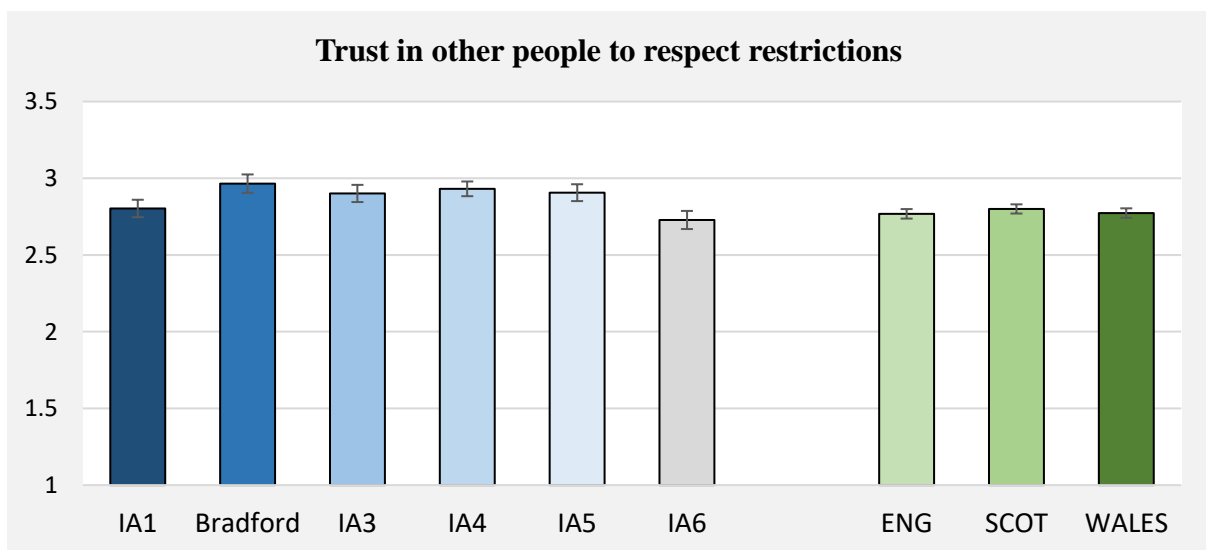
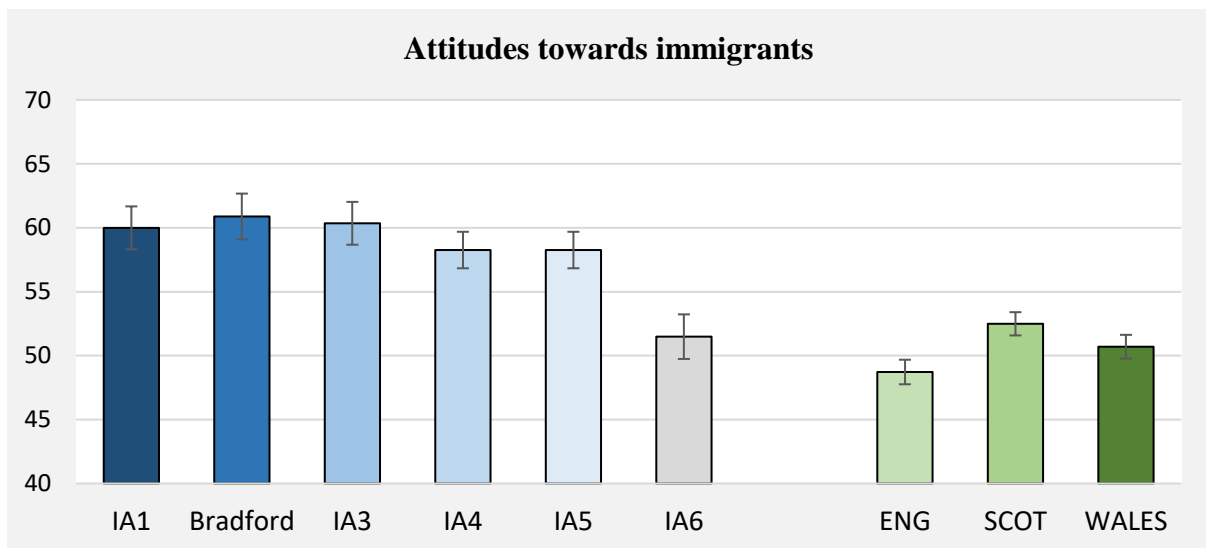
Relations between the individual and the State

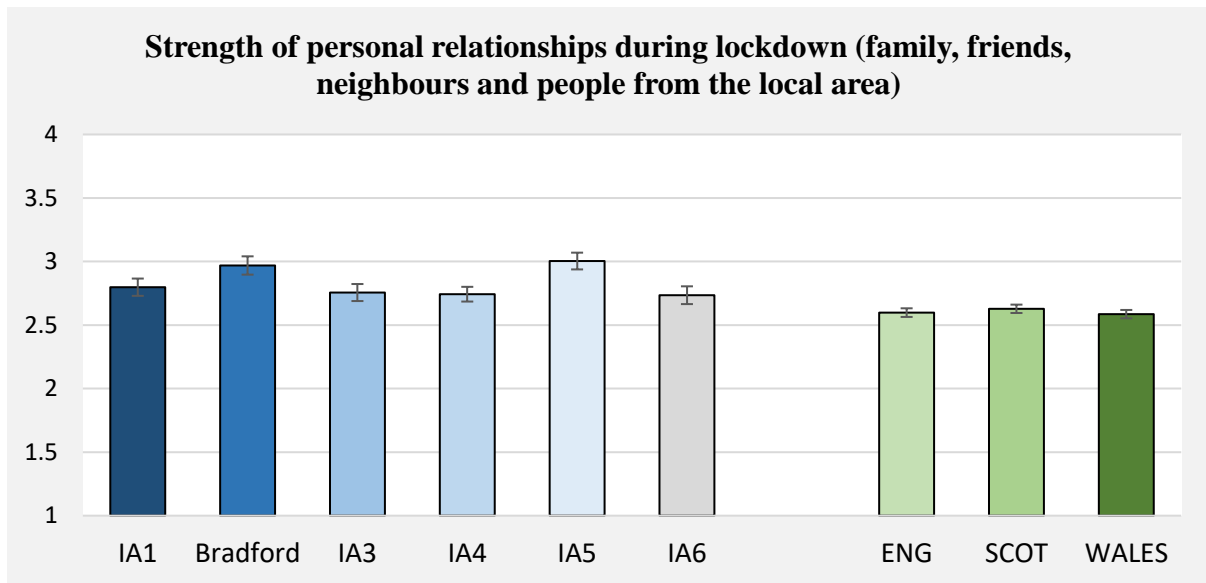


Notes. IA stands for the Integration Areas (local authorities), numbered from 1 to 6. ENG = the English county of Kent. SCOT = Scotland. Error bars represent standard error of the mean. All means are corrected for differences in age, gender, income, ethnicity, status and political orientation.



Relations between the individual and their fellow citizens





Outcomes of social cohesion

