

SUPPORTING ISLAMOPHOBIA AWARENESS MONTH WITH THE #IAMBRADFORD CAMPAIGN

This November, for national Islamophobia Awareness Month, [Bradford for Everyone](#) is encouraging better understanding about Islam, through deconstructing stereotypes, misinformation and combating hate crimes against Muslims.

GET INVOLVED

Here are some resources and tips for organisations, businesses and individuals to help us support our Muslim colleagues and friends this #IslamophobiaAwarenessMonth2021.



#MakeSureItAddsUp – The ‘Make Sure it Adds Up,’ campaign, is full of resources to help organisations and residents to challenge Islamophobia and misinformation through education and critical thinking. You can find and download these here: [Make Sure It Adds Up - Bradford For Everyone](#)

#IAMBRADFORD
#IAMMUSLIM

**SMILE
IT'S
SUNNAH**

SMILE, IT'S SUNNAH

Last year [Bradford for Everyone](#) partnered with Our Street Gallery, extending the Smile project with *'Smile, it's Sunnah'* campaign to promote acts of kindness over Ramadan (the fasting month).

The campaign is inspired by the Hadiths (teachings) from the Prophet Muhammad (Peace Be Upon Him), who considered smiling an act of charity, and made it a habitual practice. The 'Smile, it's Sunnah' campaign shows the diversity of Muslims, and aims to inspire discussion and a better understanding of the Muslim community through smiles. Our Street Gallery wants photos of you and your smiles to show your solidarity this November. Show your support and solidarity on social media.

Upload your smile here <https://ourstreetgallery.org/photobooth> and don't forget once your photo is loaded on the next page click Support 'Smile, It's Sunnah'. To find out more: ourstreetgallery.org/blog/1/smile-its-sunnah

For more information and to see all the great work Bradford for Everyone and their partners do, visit:



www.facebook.com/BfdForEveryone



twitter.com/BfdForEveryone



www.instagram.com/bfdforeverone/



www.bradfordforeverone.co.uk

Other ways you can get involved:

- + Create your own *To Be Me* series showing your diverse background as a Muslim – the key message is simple; we come from all walks of life, from all backgrounds and we're just like you. Check out this thought-provoking video for inspiration: <https://youtu.be/uGe07zCurul>
- + *How do Muslims contribute to the Bradford district?* This November, organisations, individuals, businesses are encouraged to consider and champion the benefits and contributions our Muslim community make towards the district.
- + *What is Sunnah?* Sunnah is an Arabic word that means "habit", and consists of the traditions and practices of the Prophet Muhammad (Peace Be Upon Him), that establish a model for Muslims to follow. Share some of the 'Sunnah' over this month; to search for authentic sayings, visit: <https://sunnah.com/bukhari>
- + Organisations can get involved across Bradford, Keighley and Shipley to help [Bradford for Everyone](#) give out gifts to spark conversation on Muslims. Please email us at hello@bradforeverone.co.uk if you want to get involved.

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